



Commemorate the 31st STP Annual Symposium

2012 Marketing Opportunities Available to Annual Meeting Exhibitors and STP Sponsors

<p>Flash drives</p> <p>Preloaded 512 MB flash drives with all meeting materials would be distributed at the registration desk. The sponsoring company logo will be printed on one side of the flash drive and the STP name and website information on the other side. (For this item only, STP staff will handle the printing, loading and delivery of the flash drives to the meeting.)</p> <p><i>(Sponsor cost: \$5000, no marketing fee)</i></p>	<p>\$5000*</p>
<p>Hotel Room Key Cards</p> <p>Your company logo can be imprinted with the Annual Meeting log on attendee hotel key cards, which will be provided to each attendee at check in.</p> <p><i>(Estimated cost: \$1000 or \$1 per card.)</i></p>	<p>\$3000*</p>
<p>Eco-Friendly Meeting Bags</p> <p>Environment friendly bags for attendees with meeting logo and your company logo will be highly visible at the meeting. <i>(Estimated cost: \$3000–\$4800)</i></p>	<p>\$2000*</p>
<p>Small Journals-Recycled Covers and Paper</p> <p>These handy spiral books (approx 5 1/2 in. x 7 in.) are very popular with attendees at the meeting and will be used throughout the year. <i>(Estimated cost: \$1650–\$2400)</i></p>	<p>\$1000*</p>
<p>Recycled Meeting Pens</p> <p>Pens can be distributed with registration materials to each attendee.</p> <p><i>(Estimated cost: \$270–\$540)</i></p>	<p>\$1000*</p>
<p>Meeting Mugs</p> <p><i>Eco Commuter or regular mugs (Estimated cost: \$1200–\$2250)</i></p>	<p>\$1000*</p>

***Important note:** Marketing opportunity fee does not include cost of item. Estimated costs are listed with each item. Call for more details and options. These opportunities are available to 2012 Exhibitors and Sponsors. All items and artwork to be approved by STP prior to production. Items must be received at STP Headquarters no later than May 23. **There will be a lottery on April 2 of items for which multiple companies have applied. After that date, they will be available on a first come, first served basis.**

If you have a sponsorship in mind, but don't see it here, STP will gladly consider your suggestions.

If you are interested in one of these fabulous marketing opportunities, please contact Maureen Kettering at mkettering@toxpath.org or return this form via fax to (703) 438-7508.

Society of Toxicologic Pathology- 2012 Annual Meeting, Boston, MA

Attention: Maureen Kettering, Exhibits Manager
Fax: (703) 438-7508

My company, _____, is interested in the following 2012 Marketing Opportunity:

- Hotel Room Key Cards
- Eco-Friendly Meeting Bags
- Small Recycled Journals
- Recycled Meeting Pens
- Meeting Mugs

Name (print): _____

Signature: _____

Date: _____

Please note: STP Staff will contact you after the April 2nd Lottery to confirm your marketing opportunity and set up payment.

