



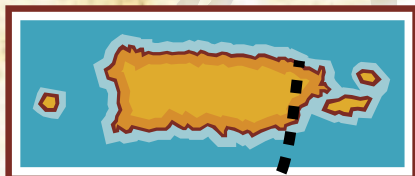
**Society of Toxicologic Pathology**

[www.toxpath.org](http://www.toxpath.org)

# 26<sup>th</sup> Annual Symposium

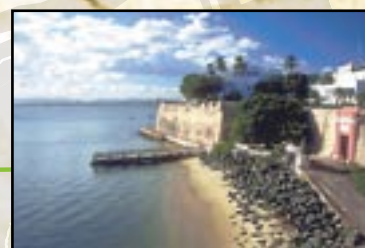
Toxicologic Pathology  
and Novel Technologies

JUNE  
10-14,  
2007



Westin Rio Mar, Rio Grande

# PUERTO RICO



## EXHIBITOR PROSPECTUS

# Benefits of Exhibiting

The Society values the support of exhibitors and believes the relationship between exhibiting companies and the STP membership is a mutually beneficial one. STP provides a wide array of benefits and services to exhibiting companies.

- Two complimentary full conference registrations, which entitle the attendees to participate in all scientific sessions and social functions;
- Company listing and exhibit location published in the Society's Annual Meeting Program provided to all meeting attendees;
- Four complimentary category listings;
- Highly visible signage acknowledging all exhibitors at the meeting;
- Recognition in all advertising efforts for this year's meeting;
- The poster sessions and receptions will be held in the exhibitors' area to maximize exposure to the more than 500 attendees anticipated to attend the meeting in 2007
- An internet café of several computers will be set up in the exhibit area where attendees can come to check e-mail during exhibit hours.
- Around-the-clock search capability on the STP Web site, [www.toxpath.org](http://www.toxpath.org).

## 2006 STP Exhibitors

Ani Lytics  
Antech Diagnostics  
Aperio  
Applied Imaging Corp.  
Bacus Laboratories  
Battelle  
Carl Zeiss  
Charles River Labs  
CIT  
Comparative Biosciences  
Definiens  
DMetrix, Inc  
Elsevier Canada  
EMKA  
EPL Archives, Inc.  
EPL Inc  
ESTP  
H&T Corporation  
HistoTox Labs

HSRL Archives  
Huntingdon Life Sciences  
Idexx  
iAdvantage  
Instem  
Labcat  
LifeSpan BioSciences, Inc.  
Metabolon  
MRPath  
National Library of Medicine  
NIEHS  
Pathology Data Solutions  
Premier  
STP  
Taylor & Francis  
Thermo Electron  
TSE Systems  
Xybio Medical Systems



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# Rental Fees and Terms of Payment

## RATES FOR EXHIBITING AT THE STP 25<sup>th</sup> ANNUAL SYMPOSIUM

8' x 10' exhibit space	\$1195
8' x 10' corner space	\$1395
8' x 10' non-profit space	\$550

The exhibit space will be 10' wide and 8' deep, and include 8' high draped backwall, 3' high side drape returns and one 7"x 44" identification sign. STP will provide one draped table and two chairs per booth. All other items are additional and should be ordered through the official service contractor.

Payment is due at the time application is received. Space will not be assigned without full payment. Space assignments are sold on a first-come, first-serve basis based on space availability. The Society reserves the right to alter an Exhibitor's assigned space if it is deemed necessary in the best interest of the exhibitor. Before exercising its discretion, Show Management will consult with the Exhibitor. Applications for exhibit space are subject to the approval of STP. All payments must be made in U.S. currency; company check, money order, or credit card.

## BOOTH SPACE CANCELLATION TERMS

It is agreed that (a) if a company cancels its space between January 10, 2007 and March 1, 2007, it will be responsible for paying 50% of the total cost of the space; (b) if cancellation occurs on or after March 1, 2007, the company will be responsible for paying the full cost of the booth space. In the event of booth space cancellation, the Exhibitor must notify the Society in writing or refunds will not be considered. The Society reserves the right to cancel this contract in any event, on written notice to applicant, if the Society considers it inadvisable to hold the Exhibition.

## CONTRACTOR SERVICES

The official service contractor is:

Gilbert Villard  
Caribbean Exhibits  
PO Box 6806 Loiza Station  
San Juan, PR 00914  
Tel: (787) 708-0200  
gvillard@caribbeanexhibits.com

This firm will provide all exhibiting services. Exhibitors shall provide only the material and equipment that they own and is to be used in their exhibit space. All other items used in the booth are to be provided by Caribbean Exhibits. Caribbean Exhibits will have complete control of all dock and loading facilities. They will receive and deliver shipments, and provide all rigging, labor and equipment. All services not ordered in advance must be obtained through the Caribbean Exhibits exhibitor service center, which will be staffed at all times during installation, exhibit hours, and dismantling.



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# Exhibit Installation and Move-Out

## EXHIBIT INSTALLATION

Saturday, June 9      1:00 PM–4:00 PM

Sunday, June 10      8:00 AM–2:00 PM

Exhibits must be set by 2:00 PM on Sunday, June 10, 2007. Any exhibit that is not well underway by 1:00 PM on Sunday, June 10 with either be forced up at the exhibitor's expense or the crates will be removed from the Exhibit Hall.

Every effort will be made by the official service contractor to have all exhibit material in the booth and ready for setup at the initial time of installation of exhibits.

PLEASE NOTE: No refuse such as empty cartons may be placed in the aisles after the final sweeping in the exhibit area. Exhibitors are urged not to litter the floor in the booths or aisles after the cleaning of the exhibit area, since time will not permit a sweeping of the booths or aisles on the opening of the show.

## EXHIBIT HOURS

Sunday, June 10      4:30 PM–6:30 PM

Monday, June 11      7:00 AM–11:00 AM

12:00 NOON–4:30 PM

Tuesday, June 12      7:00 AM–12:15 PM

Wednesday, June 13      7:00 AM–1:30 PM

As a courtesy to the registrants and your fellow exhibitors, the Society requests that your booth be opened during the exhibit hours and fully staffed each day. Any Exhibitors who violate this rule will be ineligible to participate in future shows.

## EXHIBITOR MOVE-OUT

Wednesday, June 13      1:30 PM–5:00 PM

All material must be packed, ready and removed from the exhibit area by 5:00 PM on Wednesday, June 13, 2007. The exhibitor shall be liable for all storage and handling charges for failure to remove exhibit by the specified time and date.

Important: To avoid any damage to your equipment, please remain with the exhibit until crates are delivered and your labor, if requested, is available.



## BOOTH DESIGN AND USE OF EXHIBIT SPACE

The display should be in good taste and in keeping with the general tone of the show. The display should not interfere with or detract from adjoining exhibits. These provisions are subject to enforcement at the discretion of Show Management. Linear booths (8' x 10's) must confine their exhibits to not more than 8' high along the back wall and no more than 4' high along the side rail. However, linear exhibits may be structured above the side rail if the structure extends no more than 4' forward from the back of the booth. Exceptions must be approved in writing by Show Management. Exhibitors planning to use special equipment or construction are required to submit their plans upon submission of the exhibit space contract to be certain that the plans comply with all regulations.

## REGISTRATION

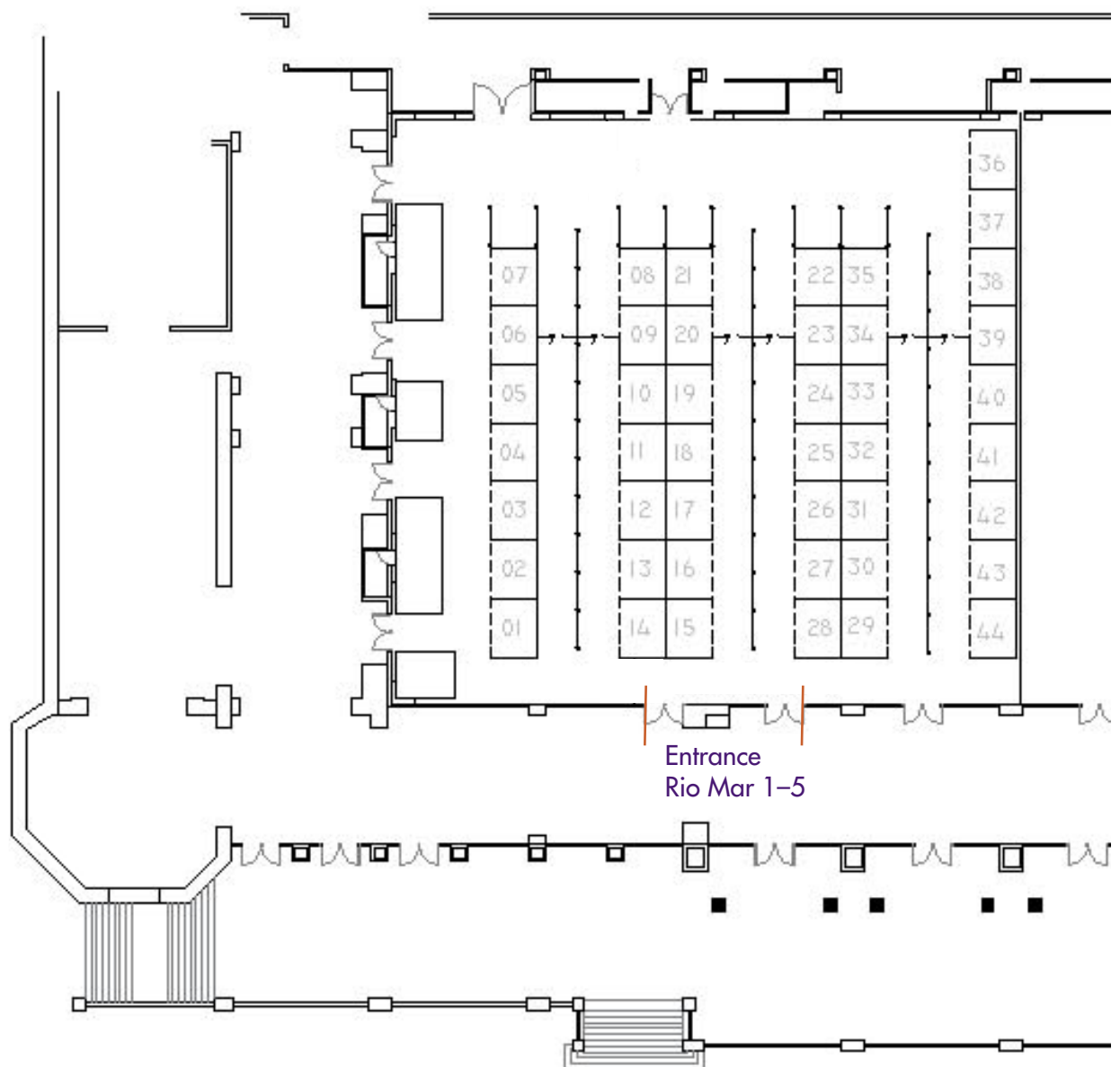
Each person attending the exhibit will be required to register and wear an appropriate badge. Two Exhibitor badges will be issued per 8' x 10' booth space rented. These badges will allow Exhibitor staff to enter the exhibit area before, during, and after official exhibition hours and to attend the scientific sessions. Special badges will be issued for persons installing and dismantling displays. Exhibiting companies must register additional staff as a full conference attendee if more than two badges are needed.

## AMERICANS WITH DISABILITIES ACT

Individuals needing auxiliary aids or services as identified in the Americans with Disabilities Act, please call the STP office at (703) 438-7508.



# Floor Plan



# Hotel Information

## THE WESTIN RIO MAR

The Westin Rio Mar is a 500-acre tropical resort on magnificent Rio Mar Beach on the Northeast corner of Puerto Rico. It is adjacent to El Yunque Caribbean National Forest, which covers more than 28,000 acres in the Luquillo mountains and is home to more than 240 species of trees, 1000 species of plants, and 60 species of birds. It is 20 miles from Luis Munoz Marin (SJU) International Airport.

Attendees can choose from eleven restaurants ranging from a Tiki Bar to upscale Puerto Rican cuisine. There are furnished balconies in every room. High speed internet access is also included in each room.

The Westin has two beachfront swimming pools and a water sports center and dive shop with scuba diving, snorkeling, waverunners, sailing, kayaking, and parasailing. World-Class Golf courses and Tennis courts are on the property.

The Westin Rio Mar Beach  
Golf Resort & Spa  
6000 Rio Mar Boulevard  
Rio Grande, PR 00745

## HOTEL RESERVATIONS

STP has reserved a limited block of discounted rooms at the Westin Rio Mar. You can make reservations on-line (click [here](#) or visit [www.toxpath.org](http://www.toxpath.org)) or by phone at the numbers listed below; refer to the Society of Toxicologic Pathology Symposium to receive the discounted conference rate. All cancellations and changes should be made directly with the hotel. It is important to make reservations as soon as possible to assure availability.

**Westin Rio Mar Rates:** The daily total is \$205.78 per room plus a one-time portage fee of \$7.00 per person. (The room rate is \$168.00, with an additional 11% tax, 10% resort fee, and \$2.50 housekeeping fee charged per room, per night.)

**Toll-free phone:** (888) 627-8556—Please be sure to identify that you are with STP in order to receive the reduced conference rate.

**Local phone:** (787) 888-6000



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# Air, Car, Ground Transportation

## AIRPORT

Luis Muñoz Marín (SJU) International Airport is located just outside of San Juan and is approximately 20 miles from the Westin Rio Mar. Most U.S. and many international airlines offer direct flights to Puerto Rico, and making connecting flights is easy. SJU is one of the largest airports in the Caribbean and is a popular place for hopping over to the U.S. Virgin Islands and other Caribbean destinations.

## CAR RENTAL

Major car rental agencies are located at the airport, and others offer free transportation to their off-airport sites. Avis Car Rental has a desk at the Westin, which can be reached through the concierge. Or by calling (787) 888-6000 ext. 6638.

## SHUTTLE OR TAXI

A round trip shuttle to the Westin Rio Mar (\$62) can be arranged in advance by contacting the hotel concierge (787) 888-6000. One way taxi service from the airport to the Westin Rio Mar is \$85-\$100. Puerto Rico Tourism Company representatives at the airport will assist you in finding the right transportation.



# EXHIBIT SPACE APPLICATION FORM

Society of Toxicologic Pathology 26<sup>th</sup> Annual Meeting

JUNE 10–14, 2007



Company \_\_\_\_\_ ☐ For Profit ☐ Not-for-profit

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Web site \_\_\_\_\_

I agree to abide by the 2007 Exhibit Rules and Regulations which are made a part of this contract by reference.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Preferred booth locations: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Please fill in a brief description for use in the final program (50 words or less): \_\_\_\_\_

\_\_\_\_\_

Please list four categories your company falls under: \_\_\_\_\_

\_\_\_\_\_

8'x10' Exhibitor Fee: **\$1195** U.S. Dollars—standard booth

**\$1395** U.S. Dollars—corner booth

This includes 8' skirted table, two chairs and two (2) complimentary conference registration fees.

Non-Profit Exhibitor fee: **\$550** US Dollars.

Booth #: \_\_\_\_\_

Amount Due: \_\_\_\_\_

## PAYMENT TYPE

☐ Visa ☐ Master Card ☐ American Express

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Name on card: \_\_\_\_\_

☐ Check (made payable to Society of Toxicologic Pathology)

Full payment must be received with application. Please retain a copy for your records and remit to:

Society of Toxicologic Pathology  
1821 Michael Faraday Drive  
Suite 300  
Reston, VA 20190

Phone: (703) 438-7508  
Fax: (703) 438-3113  
jbrazel@toxpath.org

## 2007 STP RULES AND REGULATIONS

**CHARACTER OF THE EXHIBITION:** The purpose of the Society of Toxicologic Pathology exhibit program is to further the education of the registrants by providing an area for Exhibitors to present information on products or services pertinent to the scientists' professional interests. The Society reserves the right to determine the eligibility of any company product or service and the right to restrict, prohibit or evict any Exhibitor or product that in the opinion of Show Management detracts from the character of the exhibition or for any violation of the following Rules and Regulations. In the event of such restriction or eviction, the Society is not liable for refunding exhibit fees or any other cost incurred by the Exhibitor. Violations of the Rules and Regulations may also result in loss of Exhibitor priority.

**BOOTH SPACE CANCELLATION TERMS:** It is agreed that (a) if a company cancels its space between January 10, 2007 and March 1, 2007, it will be responsible for paying 50% of the total cost of the space; (b) if cancellation occurs on or after April 1, 2007, the company will be responsible for paying the full cost of the booth space. In the event of booth space cancellation, the Exhibitor must notify the Society in writing or refunds will not be considered. The Society reserves the right to cancel this contract in any event, on written notice to applicant, if the Society considers it inadvisable to hold the Exhibition.

**GENERAL CONDUCT OF EXHIBITS:** The following practices are prohibited by the Society of Toxicologic Pathology: (1) noisy electrical or mechanical apparatus interfering with other exhibitors; (2) operation of X-ray equipment; (3) canvassing or distributing any material outside the Exhibitor's own space without the Society's approval; (4) subleasing of exhibit space; (5) the use of billboard advertisements and/or display of signs outside the exhibit area; (6) soliciting participation in surveys or otherwise harassing registrants; (7) publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours; (8) contests or games of chance conducted on-site; (9) entry into another Exhibitor's booth without permission; (10) photographing or examining another Exhibitor's equipment without permission; (11) the distribution of any give-away items (excluding items regularly manufactured by the exhibiting company) not approved by Toxicologic Pathology and that are priced at more than \$5.00 each; (12) exhibiting or selling products/services to prospects before the opening of the show; (13) the smoking of cigarettes and cigars in the exhibit area; (14) the distribution of food except for beverages and candy with prior Society approval; (15) the playing of copyrighted music without the proper licensing; (16) the displaying of live animals and/or animals in distress in videotapes or photos as part of a display or sales literature; and (17) all exhibit space must be on carpet.

The use of open audio systems is discouraged. Requests to use an open audio system must be approved by the Exhibit Director, and the Exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the registrants or adjacent Exhibitors.

Exhibitors are requested to staff their exhibits during show hours with personnel attired in a manner consistent with the decorum or the meeting as well as knowledgeable in the products and policies of the company.

The Exhibitor agrees to promptly remove from its exhibit space any person or thing that Show Management determines not to be suitable or in keeping with the character of the exhibition.

Relevant portions of the foregoing prohibited practices are applicable to non-exhibitors at all times.

**DISTRIBUTION OF SAMPLES AND GIVE-A-WAYS:** All distributions either on the exhibit floor or at hotel(s) of business-like samples and give-a-ways are permitted only at the discretion and written permission of the Society and Show Management, and provided that (1) they are priced at \$5.00 US Dollars a piece or less; (2) there is no interference with adjoining Exhibitors, and (3) the items must be in good taste.

**INSURANCE:** All Exhibitors, their contractors and suppliers working in the exhibit area are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by the exhibition location and the Society to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

**LIABILITY:** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the Society of Toxicologic Pathology, The Westin Rio Mar, and its employees and agents harmless against all claims, losses, and damages to persons or property, government charges or fines, and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the negligence of the Westin Rio Mar, its employees and agents. In addition, the Exhibitor acknowledges that the Society of Toxicologic Pathology and the Westin Rio Mar do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. The Society and the Westin Rio Mar shall take reasonable precautions against damage or loss by fire, water, storm, theft or strikes or other emergencies, but do not guarantee or insure the Exhibitor against loss by reason thereof. In case their premises of the Westin Rio Mar shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by demonstration, reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency or by the Society or for any other reason, this exhibit space application/contract may be terminated by the Society. In the event of such termination, the Exhibitor waives any and all damages and claims for damages, and agrees that the sole liability of the Society shall be of returning to each Exhibitor his or her space payment less the prorated share of all costs and expenses incurred and committed by the Society.

These Rules and Regulations are deemed part of all exhibit space contracts. Any and all matters not specifically covered by the Rules and Regulation shall be subject solely to the decision of the Show Management. Show Management shall have full power to interpret, amend, and enforce these Rules and Regulations, provided any amendments, when made, are brought to the notice of Exhibitors. Each Exhibitor, for itself, its employees and agents agree to abide by the Rules and Regulations and by any amendments or additions thereto in conformance with the preceding sentence.

**EXHIBIT AND PUBLIC POLICY:** (a) Each Exhibitor is charged with knowledge of all laws, ordinances, and regulations pertaining to health, fire prevention and public safety, while participating in this show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility of the Exhibitor. (b) Materials used in all parts of exhibit construction, together with curtains, draperies and other decorative materials must be flameproof as prescribed by the fire ordinance of the city.

The Fire Marshall will examine all exhibits and test construction and decorative materials prior to the opening of the exhibit. No combustible material such as crepe paper, tissue paper, cardboard or corrugated paper or board shall be used in, or about, or in the construction of any exhibit or part of an exhibit at any time. (c) Nothing shall be posted, tacked, mailed, screwed or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Distribution of promotional gummed stickers or labels is strictly prohibited. Anything necessary or proper for the protection of the building, equipment or furniture will be at the expense of the Exhibitor. (d) No Exhibitor may allow an article to be brought into, or permit any act to be done in The Westin Rio Mar which will increase the premiums or void policies of insurance held by the Society. No Exhibitor may permit any act by its employees, agents, or guests by which the premises of The Westin Rio Mar shall in any manner be marred or defaced. (e) Each Exhibitor must surrender the space occupied by it in the same condition as at the commencement of its occupation. Any damage done to the premises by the Exhibitor shall be made good to the Society or The Westin Rio Mar as their interests may appear.

**FLAMMABLE MATERIAL:** No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Fire Prevention Bureau, or insurance carriers may be used in any booth. The use of crepe or corrugated paper is strictly prohibited.

**ADMISSION GUEST:** Exhibitors will be permitted to invite an unlimited number of distributors, dealers or sales representatives as guests to visit the exhibit area during show hours. The Exhibitor will be held strictly accountable for the conduct of such guests, and it will be the duty and responsibility of the Exhibitor to withdraw its invitation if the guest conducts himself or herself in any way objectionable to any other Exhibitor or attendee. Guest of the Exhibitor is not permitted to solicit business in any form on the exhibit floor.

# STP Advertising Opportunities

Place an advertisement in the 2007 STP Final Annual Meeting *Program* and get your 2<sup>nd</sup> ad placed in the *Toxicologic Pathology* Journal for FREE! This two for one bargain cost \$1,000. Ads displayed in the 2007 *Final Program* will also be published in the Issue I of the 2008 *Toxicologic Pathology* Journal...a savings of \$800.

Create a lasting impression with your advertisement in the 2007 Annual Meeting *Program*; your company name will be available as a source of information both during and after the show. You will be receiving maximum exposure to this niche market via the Annual Meeting attendees and the additional readership of the Journal.

43% of the membership work in management and are decision makers for their organizations.

100% of the Annual Meeting Attendees receive the final *Program*, and 1000 researchers and research associates receive the *Toxicologic Pathology* Journal.

The Society of Toxicologic Pathology (STP) is a non-profit association of pathologists and other scientists whose principal aim is the advancement of pathology as it pertains to changes elicited by pharmacological, chemical, and environmental agents, and factors that modify these responses.

For more information, please call Judy Brazel at (703) 438-7508 ext. 1454 or send an e-mail to [jbrazel@toxpath.org](mailto:jbrazel@toxpath.org).



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