



Society of Toxicologic Pathology

www.toxpath.org

Publication	Annual Meeting Final Program (printed)	Annual Meeting Preliminary Program (online only)	Annual Meeting Preliminary Program and Final Program	Exhibitor Web Site a2z Inc	Toxicologic Pathology Journal	Job Bank
Ad Size	Full Page	Full Page	Full Page	Company logo with URL imbedded	http://www.toxpath.org/TPX_RateCard_2015.pdf	Word doc file; not to exceed 500 words
Ad Dimensions	7"x 9.5" <i>Page size is 8.5"x 11", no bleed ads</i>	7"x 9.5" <i>Page size is 8.5"x 11", no bleed ads</i>	7"x 9.5" <i>Page size is 8.5"x 11", no bleed ads</i>	205 pixels wide x 60 pixels tall		Word doc file; not to exceed 500 words
Cost	\$800 (1-color, PMS 525) \$1,200 (4-color)	\$500	\$1,000 (1-color, PMS 525) \$1,400 (4-color)	\$300 for a 3 month posting		\$400 for 6 month posting
Ad Colors Available	1-color, PMS 525 or 4-color	4-color	Preliminary Program: 1-color, PMS 526 or 4-color process Final Program: 1-color, PMS 525	Company logo with URL imbedded .jpg, .gif (no animation), or flash format DPI-72		Black
Artwork Deadline	1-Apr	15-Nov				48 hrs. prior to desired posting date

PRINT ADS

1-Color PMS 525	PDF: Press Quality PDF with fonts embedded, using PMS 525 only Photoshop TIF: 300 dpi, grayscale, STP can convert to PMS 525 PhotoShop EPS: 300 dpi, PMS 525 only Illustrator EPS: PMS 525 all fonts must be converted to outlines	Images for Print Images must have an effective resolution of 300 dpi or higher. JPG format files are unacceptable. RGB, Lab, or Index color files are unacceptable.
4-Color Process	PDF: Press Quality PDF with fonts embedded, CMYK file Photoshop TIF: 300 dpi, CMYK file	
ONLINE ADS		
4-Color	PDF: 72 dpi, PDF with fonts embedded TIF: 72 dpi, RGB, jpg and gif acceptable	